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AMUSEMENT INDUSTRY NEWSLETTER

Hon'ble Minister of Tourism, Government of India Shri Gajendra Shekhawat ji Visits IAAPI Amusement Expo 2025, Pledges Support for Industry Growth

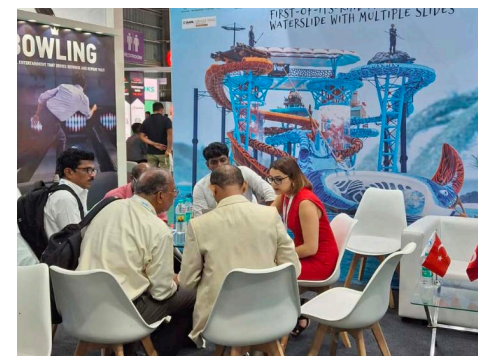
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The 23rd IAAPI Expo 2025 in Mumbai was honoured by the presence of Hon'ble Minister of Tourism, Government of India Shri Gajendra Shekhawat Ji, who engaged with industry leaders and assured government support for the sector's growth. He highlighted the amusement industry's role in experiential tourism, manufacturing, and religious tourism, envisioning it as a key contributor to India's GDP. IAAPI Chairman Mr Shrikant Goenka noted that the industry is growing at 10% CAGR, projected to reach ₹22,000 crore by 2030. The Hon'ble Minister of Tourism pledged full backing to IAAPI's mission, ensuring greater recognition and global competitiveness for the industry.



What an Expo!!! IAAPI Amusement Expo 2025 breaks all records.

The largest industry event, IAAPI Amusement Expo 2025 concluded successfully with closing of several business deals, joint ventures being signed and many more networking opportunities being generated. The biggest ever edition of Amusement Expo that was held from 19 - 21 February 2025 at Mumbai, India recorded the largest show floor, highest number of exhibitors and visitors. With power packed sessions, innovative products and services on the show floor and a captivating Awards Night the B2B event can be termed as one of the most successful event till date. The expo was graced by the presence of Hon'ble Minister of Tourism, Government of India Shri Gajendra Singh Shekhawat ji and this will definitely bring an impetus to the Amusement Park Industry.



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IAAPI National Awards For Excellence 2025

20th February 2025 – Mumbai : The IAAPI National Awards of Excellence event concluded with trophies, cheers, victory shouts and celebrations. The signature event, no lesser than a Gala Event – witnessed the Best getting the Awards, felicitation of sponsors and office bearers followed by cocktail dinner. The power packed performances of the world-renowned band with an energetic host and an amazing audience was no less than a Festivity night.

Congratulations to all the WINNERS!!!



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Navi Mumbai: World-Class Theme Park Inspired By Disneyland In The Works

Soon the tourism landscape of Mumbai will change for the better as The Maharashtra government, in collaboration with Niti Aayog is all set to construct a Disneyland-inspired amusement park in Navi Mumbai. As per reports, this theme park will be built across 200 hectares and is expected to become one of the largest entertainment hubs in India. The park is also expected to bring visitors from both the domestic and international front. According to the reports, the park will feature a range of attractions including entertainment zones, water parks, resorts, and animation studios, among others, making it a complete entertainment experience for all ages. The Maharashtra government is also offering a range of financial incentives to attract private investors. As far as costing is concerned, the total estimated cost of the park is between USD 6-7 billion.



Source: <https://timesofindia.indiatimes.com> ///



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HBR Layout to get theme park

Karnataka Power Transmission Corporation (KPTCL) will build a theme park near the KPTCL station in the 5th block of HBR Layout. The park will be set up with its Corporate Social Responsibility (CSR) fund at a cost of ₹4.65 crore. The foundation stone for the park was jointly laid by Energy Minister K. J. George and Forest and Ecology Minister Eshwar Khandre. Speaking after that, Mr. George said, "This will not only be a recreational space but also a hub for learning and community engagement. It will feature a training centre, facilities to promote rural games, an open-air theatre, and other facilities."

Source: <https://www.thehindu.com> ///



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Zoocade: first US hologram zoo opens in Austin, Texas

Zoocade, the first hologram zoo in the US, has opened in Austin, Texas. The innovative attraction is an alternative to traditional zoos. From software company Axiom Holographics, Zoocade utilises hologram technology to offer a wildlife experience without the need for live animals. It features a more than 60-foot holographic tunnel through which visitors walk while wearing 3D glasses to view three themed shows – Africa, Australia and dinosaur.

Source : <https://blooloop.com> ///

